# AV CONSULTING

Industrial Designand integrated services for big factory,
PMI and Start-Up

"The great things in business are never done by one person. They are made by a team of people."

Steve Jobs

## Mission

Provide a service in witch the engineering part blendswith the aesthetic aspect,
wich must be the distinctive element from which to stand out on the reference market.

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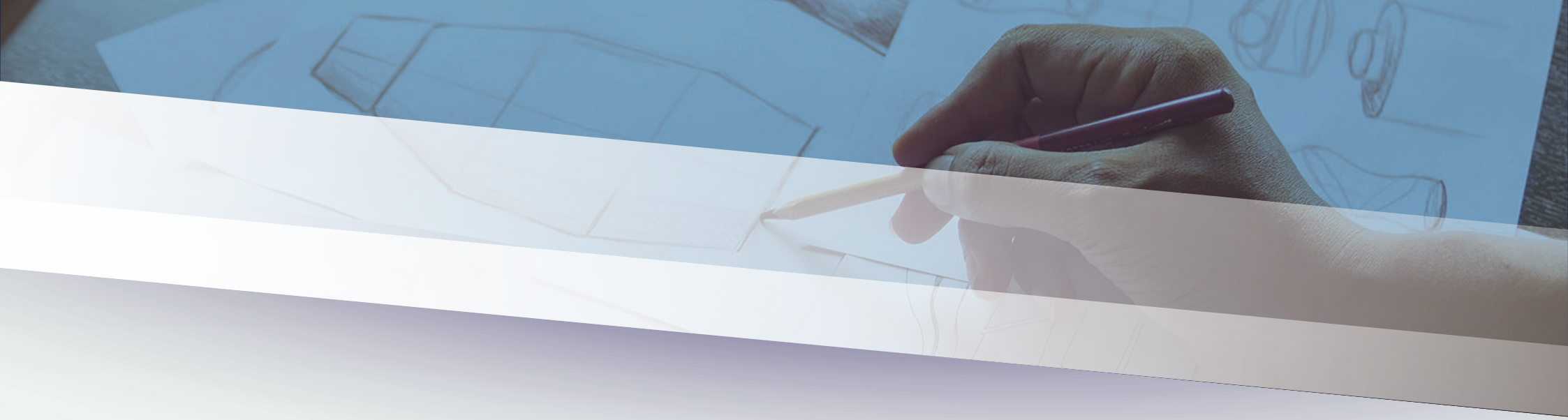
## The factory

# Innovation trough the development of an idea.

AV Consulting is an industrial consulting company that operates in the world of Design, more generally, of product innovation.
It was founded in 2008 by Gabriele Angelucci and Valter Valenti, respectively responsible for marketing and sales and responsible for R&D.

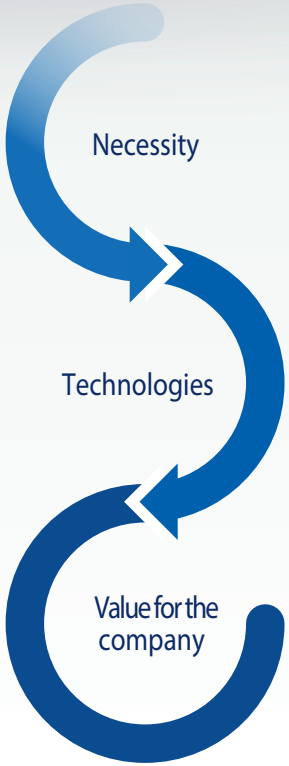
AV CON SUL TING



# Design Thinking

## It is a method aimed at improving problem solving and creativity.

Always maintaining a user-centered perspective, combines rational and analytical research, providing an effective method to achieve innobìvative solutions in a short time. A discipline that uses the sensitivity and methods of Designers to build products/services by connecting people's desires to technologies factibility and the best strategic opportunities for the client company.
In other words, Design is innovation.

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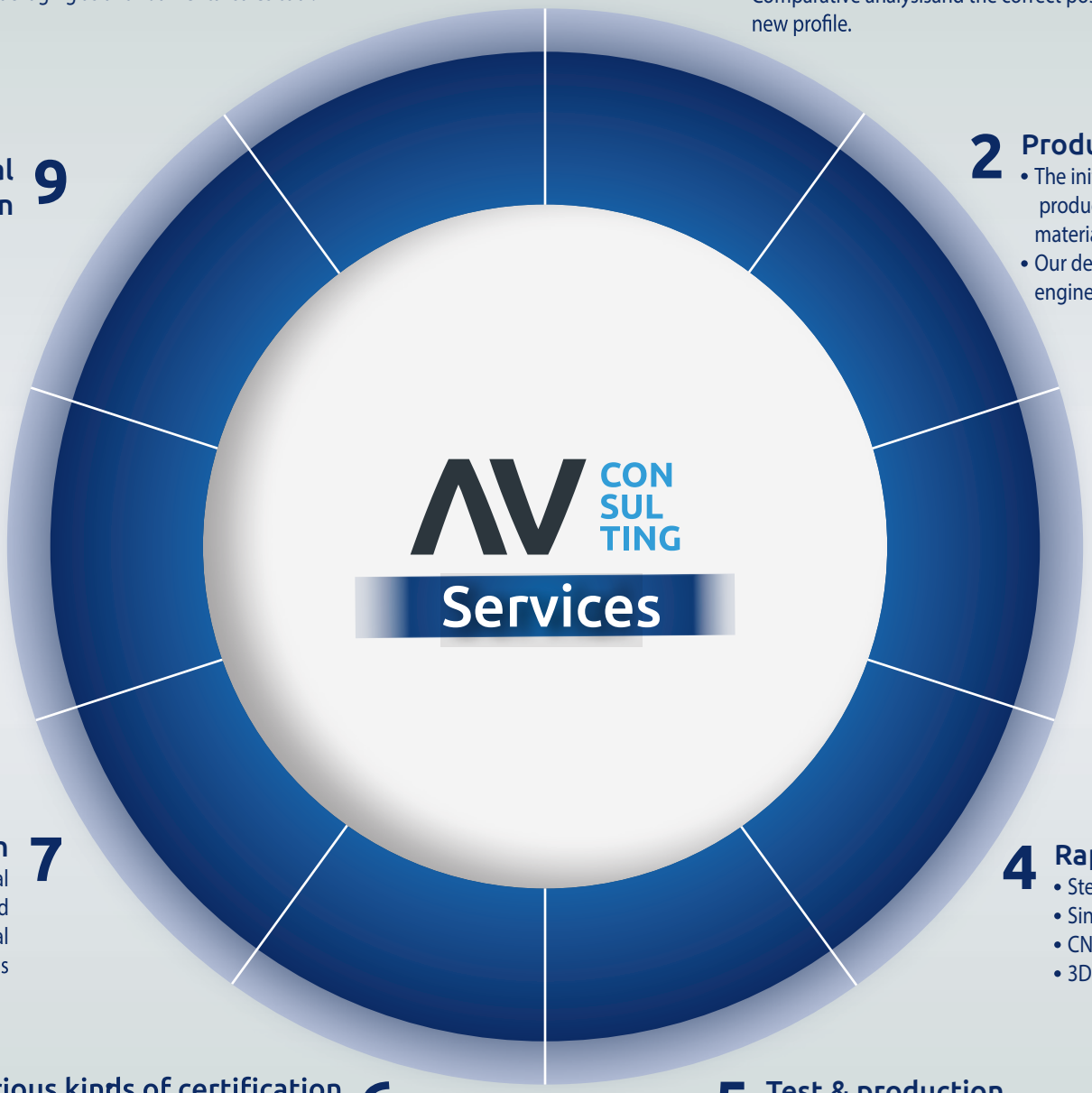


## 1 Strategic marketing

- Market analysys and continuous changes.
- Explore new scenarios
- Comparative analysisand the correct positioning for a new profile.

## 2 Product Design

- The initial concepts are designed with a focus on production costs, the feasibilityand choice of materials and technologies.
- Our designers always work in teams with our engineers.

## 3 Engineering CAD 3D e Cost Saving

The project is finalized for production by designing on 3D CAD the construction detail the different details. Design integration, engineering, rapid prototyping, FEM analysisand software CAD 3D simulation allow us to optimize production costs.

## 4 Rapid prototyping

- Stereolitography
- Sintering
- CNC from slab
- 3D printing
- Modelling
- Silicone moulds
- Vacuum casting
- Additive manufacturing

## 5 Test & production

- Carbon and composite materials
- Injection moulding
- PUR moulding
- Extrusion
- Die casting
- Thermoforming
- CNC MACHINING
- Gravity castings

## 6 Various kinds of certification

Research and development for PMI

- Product characterization for the protection of intellectual property.
- Quality support within a "WorldWide Certification " system "
- Complete technical assistance in the proposal of tenders and access to tools for easy financing

## 7 Production

- Assembly of equipment in general: electrical and electronic, mechanical and electromechanical
- Testing, design and production verifications

## 8 Corporate branding

Study of the entire corporate identity through the search for signs that identify all written and figurative communication

## 9 UI-UX Digital Web Design

- Interface experience

## 10 Packaging design

Packaging as a fundamental sales tool.

# Industrial machinery

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# Consumer goods

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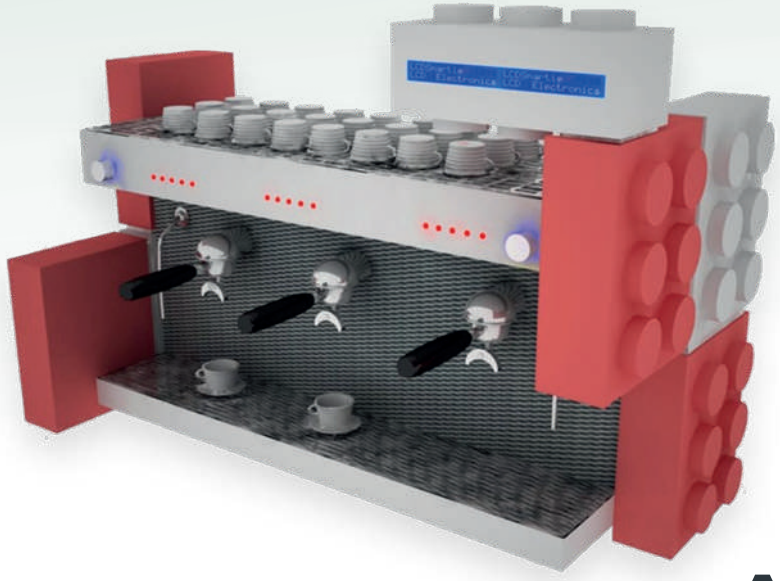
# Domestic appliances



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# Medical devices

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# Interior

# Lighting

# Smart Home and energy saving devices

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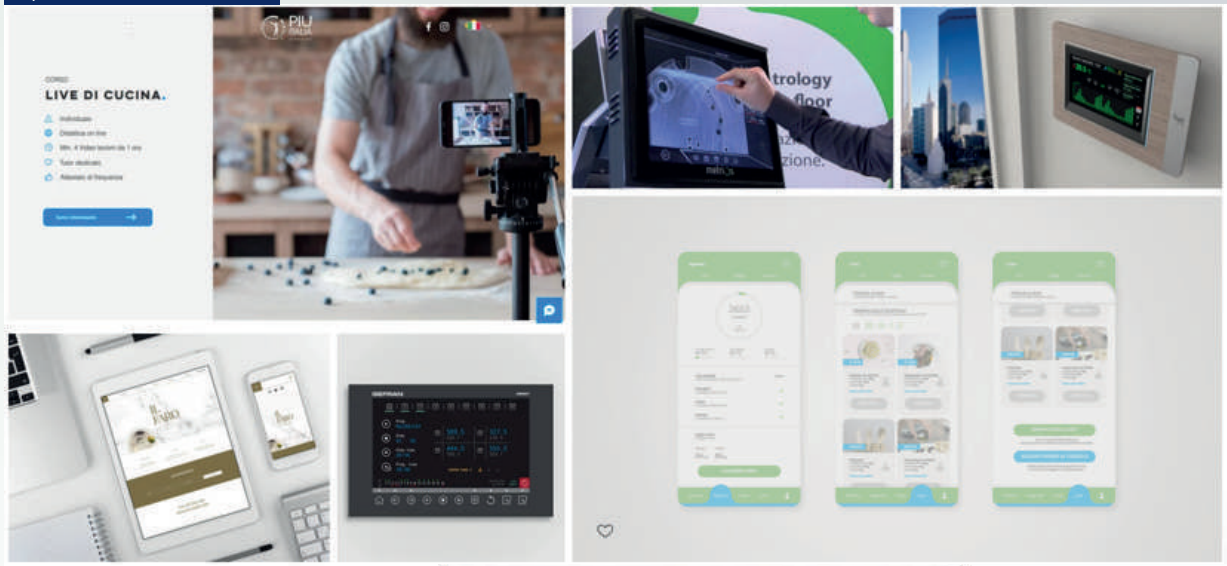
# Communication

## UI / UX DIGITAL + WEB DESIGN




## CORPORATE IDENTITY

## PACKAGING

**30**

YEARS OF ACTIVITY

**482**

PROJECTS CARRIED OUT

**343**

COMPANIES WE HAVE COLLABORATED WITH

**12**

COUNTRIES IN WHICH WE OPERATE

## Client

Poltrona Frau · VIMAR · LNI SWISSGAS · Benelli · FGV Formenti & Giovenzana · ACEM · ATLANTA · CELLI group · ifi · mectron · LIGHT PROGRESS · teuco

CYKLOP · LOCCIONI · MEDICA · Sisma · Tecnoplay · spirax sarco · ARISTON · OSRAM · DeLonghi · Mobil Plastic · FIAM · bpt · EMAC · Sunerg

FomIndustrie · FEDEGARI GROUP · Automaton · JABIL · Elitron · EFFER RAISE THE VALUE · VICIVISION · Chaffoteaux · Nordica Extraflame · Dordup · SILVELOX GROUP SPA

SECO · GEFRAN · ITALIANA MACCHI · LINERGY

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# Team

**GABRIELE ANGELUCCI**

CEO

**VALTER VALENTI**

CTO

**TAKAHIDE SANO**

ART DIRECTOR

**FABIO CAPASSO**

ART DIRECTOR

**MARCO DOMENICONI**

SENIOR ENGINEER

**GIOVANNI FANELLI**

SENIOR ENGINEER

**MATTIA NUTI**

QUALITY & MEDICAL CERTIFICATION

**GERMANO SCHIAVETTI**

MECHANICAL ENGINEER

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# Team

**ENRICO SECCI**

INDUSTRIAL DESIGNER

**MANUEL BERNARDINI**

INDUSTRIAL DESIGNER

**MATTEO MERLI**

PROTOTYPING

**CLAUDIA FORTUNATO**

JUNIOR DESIGNER

**BEATRICE CALESINI**

ACCOUNT & FINANCE

**STEFANO CANDELA**

MARKET RESEARCH

**ROBERTA MARZOLA**

ADMINISTRATION
& OFFICE MANAGER

**GIACOMO CARLINI**

JUNIOR DESIGNER

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